



## SPECIAL EVENTS

- An interactive and spectacular science-themed presentation suitable for company/church picnics, corporate parties & events, camps, festivals and fairs or any other occasion requiring children's "edutainment"!
- Designed for 3-12 year olds presented by a professional Mad Scientist®
- Innovative, unique and hassle-free programs that can accommodate from 50 to 500 children

### Fire and Ice (SE-A)

An audience favourite! This spectacular show will thrill audiences with impressive science experiments. The event includes foggy dry ice storms and demonstrates how beach balls can float in the air. Students will be amazed by sizzling, shivering scissors and special bubbly showers.

### Up, Up and Away! (SE-B)

This spellbinding special event introduces children to the principles of air and pressure. The Mad Scientist® will make a hot air balloon rise, create giant smoke rings with a vortex generator and use a special powder to surprise everyone. The children will get to see an incredible exothermic reaction take place and they will even get the chance to watch a hovercraft in action.

### Spin, Pop, Boom (SE-C)

The audience will be amazed when the Mad Scientist® is able to defy gravity in this energetic and spectacular show. Children will be enthralled by the exotic sounds of a didgeridoo. An explosion of foam will bring this event to an end and leave the audience begging for more.

### What Do You Know About H<sub>2</sub>O? (SE-H)

See first hand how water is the *coolest* substance of all! The Mad Scientist® will keep you on the edge of your seat as you see experiments that test the properties of water! You'll walk away from this spectacle with a new appreciation for water conservation! Perfect for any Earth Day event or environmental awareness.

### Marvels of Motion (SE-D)

This interactive event is all about the fun-damentals of moving science, particularly Newton's 3 Laws of Motion. The show will also include all sorts of surprises including dancing, egg tossing and even amazing space-age rocket propulsion. Prepare to be amazed when the Mad Scientist® unveils our top-secret motion machine.

### Sounds Like Science! (SE-F)

Children will get excited about science, with a particular focus on the science of sound. Kids will get tuned-in to learning with exciting demonstrations and experiments including the surprisingly loud Dinosaur-in-a-Can, a swinging sound tube and a metal pipe!

### Be Tobacco Free (SE-T)

Ever wondered about the chemicals in cigarettes or the effect that smoking has on the human body? Let Mad Science® get the audience "eew-ing" and ahh-ing as they discover some of the 4,000 chemicals in tobacco. Watch as the Mad Scientist® ignites "money" and it vanishes. Perfect for older school groups, health fairs and tobacco awareness events.

### Theme Shows

With advance notice, we can also customize our **Fire and Ice** or **Up, Up and Away** shows to fit a requested topic, theme or event. Previous themes have included:

- ★ Halloween Show
- ★ Safety Show
- ★ Vacation Bible School Show

## Mad Science® of Windsor & Chatham-Kent

122 Fox Street, Cottam, ON NOR 1B0  
 Tel.: (519) 839-6094 Fax: (519) 839-6095 Toll-Free (877) 545-6266  
[www.madscienceofwindsor.com](http://www.madscienceofwindsor.com)  
 email: [info@madscienceofwindsor.com](mailto:info@madscienceofwindsor.com)

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### WHO WE ARE

- ✓ Mad Science® is the international leader in educational and entertaining science programs for children aged 3-12.
- ✓ Our goal is to get kids excited about science. We do that by having fun. We introduce kids to things like model rockets, dry ice and lots of really cool experiments.
- ✓ We offer a variety of programs especially designed for theme days, schools, Scouts, Guides, camps, picnics, special events, fairs and festivals, parties...anywhere children can be found!

### MAD SCIENCE® SPECIAL EVENTS

- ✓ Include a variety of topics and activities that hold the audience's attention.
- ✓ Can be customized to suit your needs (schedule, budget, audience size).
- ✓ Are spectacular and interactive.
- ✓ Presented by a dynamic instructor who is trained to be entertaining and educational.
- ✓ Hassle-free as we provide all the necessary equipment and materials.
- ✓ Suitable for audiences ranging in size from 50 to 500 children.
- ✓ Available in a 30-minute, 45-minute or 60-minute format.

### SPECIAL EVENT PRICE MATRIX

Special Event Format	30 Minutes	45 Minutes	60 Minutes
Price per Special Event	\$230	\$260	\$290

Schools, Charities and Non Profit Organizations may qualify for a \$25 discount— please call for details.

Customize your event with **Fun Stations!** Call for details!

### **Build your own package or have us help!**

(Shows and Stations must be booked immediately following each other on the same day at the same event)

#### **60-30 "Totally Awesome" Show and Make-and-Take Station Combo**

Select any one-hour Mad Science® Make-and-Take Station

Add any 30 minute Mad Science® Special Event Show (before or after)!

**Save \$50**

#### **2-Hour "Fun and Edu-tainment" Show and Make-and-Take Station Combo**

Choose any one-hour Mad Science® Special Event Show

Select any one-hour Mad Science® Make-and-Take or Demonstration Station

**Save \$75**

#### **2-Hour "Take the Fun Home" Show and Merchandise Station Combo**

Book any one-hour Mad Science® Special Event Show

Add a free one-hour Merchandise Station

**Save \$25**

Please call us to customize a package to fit your needs!

Prices as of September 1, 2014. HST is extra. **A travel fee may apply.**



## MAD SCIENCE® DEMONSTRATION FUN STATIONS

- ✓ Designed to entertain while other activities may be going on.
- ✓ Recommended for audiences of 100 or more children with 10-25 children at a time rotating through in short intervals.
- ✓ Can accommodate up to 200 children per hour depending on the activity chosen.
- ✓ Children have the opportunity to participate in some cool experiments.
- ✓ 10 activities to choose from with others that can be created to meet your needs.
- ✓ 60 minutes in duration. For multiple stations, please call the office for a custom quote.
- ✓ Take home products available for individual sale, if requested.

*Please contact us to customize a package to meet your needs.*

### ➤ **Dry Ice**

Explore the three states of matter. Watch as the Mad Scientist® turns water into ice in 30 seconds, builds a giant bubbling potion and creates the same awesome smoke illusions used in the movies.

### ➤ **“Fun”damental Forces**

Gravity...inertia...centripetal force. Who could ever imagine that an introduction to physics could be so much fun? Experience these awesome forces for yourself.

### ➤ **Lights...Colour...Action!**

Uncover hidden components in ordinary light and watch the Newton's colour wheel to prove it. Try on some rainbow specs, wear UV face paint and see how colours change under UV light.

### ➤ **Magnetic Magic**

Investigate the powers and every day uses of magnets. Test for magnetic fields. Learn how an electromagnet works.

### ➤ **Mission: Nutrition**

Watch as we focus on nutrition and fitness, including the essential components of a healthy diet and lifestyle. Children will learn about the four food groups, the importance of eating a variety of food from each food group while gaining an improved understanding of how food fuels our bodies.

### ➤ **Water Rockets**

Watch as the Mad Scientist® demonstrates the strength of water pressure by blasting a rocket into the air! The perfect choice for an outdoor event.

### ➤ **Secret Messages**

This station will teach children how to code secret messages using science... just like spies! They will use scientific parchment to scribe a hidden message that is only visible when uncovered by a scientific solution!

### ➤ **Tobacco Free**

This interactive fun station will get children completely grossed out by the effects of tobacco. Children will be made aware of the danger of using tobacco products as they learn how smoking affects their heart and lungs.

### ➤ **Under Pressure**

Join Bernoulli and Newton as we take this exciting look at the science behind aerodynamics and the properties of air under pressure. Use a vortex generator to create air pockets with a punch and levitate ping-pong balls in defiance of gravity!

### ➤ **Watts-Up**

Learn about static electricity, its properties and its role in natural phenomena. Make indoor lighting while conducting hair-raising experiments with our electro-static generator.

Choose any one of these demonstration fun stations for only **\$180** for the first hour.  
Save **\$25** for each additional hour.

Prices as of September 1, 2014. HST extra. A travel fee may apply.  
Prices subject to change without notice.

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## MAD SCIENCE® MAKE & TAKE FUN STATIONS

- ✓ Recommended for audiences of 50 or more children with 10-12 children at a time rotating through in short intervals.
- ✓ Can accommodate up to 80 - 100 children per hour depending on the activity chosen.
- ✓ Children have the opportunity to participate in some cool hands-on activities and experiments.
- ✓ **Children will go home with a take home of their very own.**
- ✓ 9 activities to choose from with others that can be created to meet your needs.
- ✓ 60 minutes in duration. For multiple hours, please call the office for a custom quote.

### ➤ **Cotton Candy**

Have you been to the carnival lately? Ever wonder how that fluffy cotton candy is made? Taste the science behind the magical transformation of solid sugar crystals to spun floss!.....\$210.00

### ➤ **Spring Things**

Kinetic energy is a powerful thing! You'll learn all about this force and walk away with a Mad Science® Spring Thing, which is sure to delight young and old alike!.....\$210.00

### ➤ **Slime**

Discover the ooey, gooey origins of plastic and see why it can be so hard to break. Make your own slippery slime to go!.....\$230.00



### ➤ **Putty**

Figure out what the "poly" in polymer means. Investigate polymer chemistry and make your very own stretchy Mad Science® putty to bring home!.....\$230.00

### ➤ **Be Tobacco Free**

Children will be made aware of the danger and effects of using tobacco products while making their very own tobacco slime!.....\$230.00

### ➤ **Rainbow Tubes**

Do you enjoy gazing at a beautiful rainbow as it decorates the sky? Now you can have one in your very own bottle using coloured crystals that blend together to reveal the full colour spectrum! Pot of gold not included!.....\$260.00

Prices as of September 1, 2014.  
HST extra. **A travel fee may apply.** Prices subject to change without notice.

### ➤ **Pet Tornado**

Discover the extreme forces of nature that power tornadoes and hurricanes. Build your very own tornado simulator to take home!.....\$260.00

### ➤ **Wacky Waves**

Discover how and why waves form and move. Capture the motion of the ocean in a wacky wave bottle that you can take home!.....\$260.00

### ➤ **Super Balls**

Ever wonder how super balls are made? What makes them bounce so high? Join us in the super ball factory and transform special crystals into real super balls that you can bounce all the way home!.....\$260.00



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